

Lecture 3. Regional economic strategies

Definition of economic strategy

Economic strategy is a relatively new and rapidly developing area of economic consulting, involving the application of economic principles and methods to provide clients with unique insights aimed at addressing specific problems and enhancing their long-term performance.

Why are economic strategies important?

These are the top six reasons why economic development plays a critical role in any region's economy:

- ❖ Job creation
- ❖ Industry diversification
- ❖ Business retention and expansion
- ❖ Economy fortification
- ❖ Increased tax revenue
- ❖ Improved quality of life

What are economic growth strategies?

Five main growth strategies commonly utilized by most businesses are market penetration, market development, product expansion, acquisition and diversification. This is an excellent strategy to use when a business wants to market its existing products in the same market where it already has a presence.

How do you develop a country strategy?

There are five easy steps to develop a country sustainably:

1. Share resources. Obviously, the fewer resources an average family uses, the lower the nation's ecological footprint
2. Promote education
3. Empower women
4. Negotiate strategic political relations
5. Reform the systems of food and aid distribution

What is local economic development strategy?

Local Economic Development (LED) is a process by which public sector, business and civil society work collectively to create better conditions for economic growth and employment generation. Its purpose is to build up the economic capacity of a local area to improve its economic future and the quality of life for all.

Why is strategy development important?

Having a strategic plan in place can enable you to track progress toward goals. When each department and team understands your company's larger strategy, their progress can directly impact its success, creating a top-down approach to tracking key performance indicators (KPIs).

What makes a country successful and powerful?

Two vital components of any successful country are the health, and happiness of its citizens. A country may be wealthy, and powerful, but if its citizens live short or unhappy lives, is it really successful? Wealth is important only in so far as it encourages greater well-being.

What is regional economic development?

It is the process of economic development of a region through which a region is capable to improve its economic, political, and social welfare. Nowadays in the regional science this term is often used by the academicians, policy-makers and regional development agency people to indicate the growth of a region.

What are the benefits of regional economic integration?

Regional integration allows countries to:

- ❖ Improve market efficiency
- ❖ Share the costs of public goods or large infrastructure projects
- ❖ Decide policy cooperatively and have an anchor to reform
- ❖ Have a building block for global integration
- ❖ Reap other non-economic benefits, such as peace and security

What are types of regional planning?

- ❖ Macro-level for studying a whole nation or state
- ❖ Macro-level for studying states within a nation
- ❖ Meso-level for studying districts
- ❖ Micro-level for studying city / village
- ❖ Micro-minor level for studying a particular sector or household

What is regional integration and cooperation?

Regional Cooperation and Integration (RCI) is defined as the process by which countries coordinate, collaborate and invest in order to strengthen integration of their economies, to mitigate shared risks and avoid conflict, to assist their neighbors in fragile situations, and to preserve common resources.